**PRESS RELEASE**

**Mex, Switzerland, 30 June 2022**

**BOBST Connect is ready to launch, giving users a full overview and control of their packaging production**

BOBST has announced the launch of the first subscription plan of BOBST Connect, the user-centric platform which connects converters and brand owners to a digitalized and automated workflow, giving them clear visibility and control of the production process.

The new package – BOBST Connect Essential – is available from 01 July 2022 and offers a host of features and functionalities to help customers optimize their packaging production at every stage. By linking different steps of the process, BOBST Connect improves efficiency, control, and data knowledge, driving quality and productivity across the value chain.

BOBST Connect Essential includes an end-to-end digital solution, a powerful set of data and digital tools together in one fully connected platform and puts the power and knowledge of BOBST at the fingertips of its users. As a live platform, it will continually evolve to include new functionalities, new machines and more machine data. BOBST Connect can link directly to customers’ existing systems and platforms and integrates with third party cloud-based applications across the value chain, making the experience seamless. In terms of security, BOBST Connect is hosted in a fully secure, ISO 27001-certified environment, providing complete reassurance of data security and privacy

“In today’s packaging environment, data has become king, and can provide a significant competitive advantage,” said Léonard Badet, Chief Technology Officer. “BOBST Connect helps customers to take advantage of the wealth of data produced by their machines, providing the insights and range of solutions that can unlock advances in efficiency, quality, and productivity.”

**Features and functionalities**

The first solution package, BOBST Connect Essential, offers a host of features and functionality to help users optimize their packaging production at every stage. These include:

* **Accurate performance data:** Through BOBST Connect, users can see a quick view of machine status and health, machine error alerts and current production performance. It can inform users how different aspects of OEE (Overall Equipment Effectiveness) are impacting production and help to identify and eliminate losses.
* **Progress indicators:** BOBST Connect highlights the difference between estimated and actual finishing times for each job, enabling operators and plant managers to intervene in a job quickly and at the right time.
* **Reporting:** BOBST Connect delivers live and interactive reports, which can be used to identify, review and track trends. The reports show reasons for machine downtime.
* **High priority remote assistance:** BOBST Connect enables remote connection to customer’s machine. This service allows customers to have access to augmented reality video streaming with BOBST Technical Services Specialists for quicker trouble shooting and issue solving. It is estimated that around 80% of electrical issues can be solved directly on-line. By using video streaming, problem solving can be extended to clarify mechanical issues, too. Through BOBST Connect, technical support can quickly diagnose problems based on historical and real-time data.

BOBST Connect is an integral part of the BOBST vision to shape the future of the packaging world based on four cornerstones – connectivity, digitalization, automation and sustainability.

“At BOBST, we are helping to connect our customers to a digitized and automated workflow, while at the same time providing best-in-class machines and a great service experience,” said Raphael Indermühle, Head of Business Unit Services & Performance. “BOBST Connect achieves all this and puts our customers fully in control of their own production process. What’s more, BOBST Connect will continually evolve as new solutions are added, meaning the potential competitive advantage will simply continue to grow.”

**About BOBST**

We are one of the world’s leading suppliers of substrate processing, printing and converting equipment and services for the label, flexible packaging, folding carton and corrugated board industries.

Founded in 1890 by Joseph Bobst in Lausanne, Switzerland, BOBST has a presence in more than 50 countries, runs 19 production facilities in 11 countries and employs more than 5 800 people around the world. The firm recorded a consolidated turnover of CHF 1.563 billion for the year ended December 31, 2021.

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